

The Details™

an e-newsletter from Fresh Start Detail



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Myth Busters Busted... or Plausible?

By Jason Barker

We often have clients bringing in their car or truck, or other vehicle, with problems they're experiencing with the paint job, interior or other issues. When we ask about the history, the client's answer often begins with, "Well, I thought..." or "Someone told me..." This month we're playing "Myth-Busters" with several of the commonly held truths... and untruths, about taking care of your vehicle.

Myth #1: The dealer applied "clearcoat" or "sealant" on your paint eliminates the need for regular waxing.

Two documents prove this myth false. First, your owner's manual says to wax your paint every 4-6 months no matter what. Second, the contract that the dealer (hopefully) gave you after they applied their paint sealant says that the sealant must be re-applied on a regular basis.

Myth #2: It's a waste to wash or wax your car during the rainy season because it's just going to get dirty again.

It turns out, the longer you let dirt and contaminants sit on your paint the more damage they do, regardless of the weather. So even through the dark, wet, winter months your paint needs to be washed regularly to keep it clean and it needs a wax to help protect it.

Myth #3: Not drying your car off after washing it, or after being hit with a lawn sprinkler will cause those dreaded water spots.

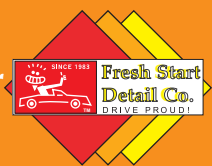
Water spots come from the minerals left behind after the water evaporates from your car's surface. This is why you MUST dry your car off. Interestingly, this also explains why rain does not cause water spots... there are no minerals in rain!



September Special

SAVE \$20!

Save \$20 on a pre-winter wax job!



Offer expires 10/31/10

TAMMY & RON ENGESETHER won \$50 this month! Share your feedback and you could win too...



One entry per visit. One \$50 winner drawn each month. Email required for entry.
[Click here to learn how you can win!](#)

Myth #4: Small independent detail shops like Fresh Start Detail have better trained and experienced detail technicians than the dealerships.



Traditionally, dealerships hire young, inexperienced kids to start working in their wash area. Small, independent shops must be lean and efficient so they train their workers one-on-one.

Myth #5: After getting my car detailed, the seats and carpets will be wet for days.

BUSTED! A reputable detail shop will ONLY use a method called "steam extraction cleaning" for your interior, (never shampooing). Steam cleaning does a better job of actually removing dirt AND it leaves the fabric drier than the cheap,



old-school method of shampooing. Your seats and carpets should be completely dry when you pick up your car, if not, shop for a better detail company the next time.

Myth #6: A regularly detailed car will maintain its resale value significantly over a neglected car.



This has been proven time after time by even the most penny-pinching of car owners. Just look at any car dealership as you drive past... are the used cars for sale clean and shiny? Or dull and dirty? We all know how tight-fisted dealers are, but even they know the value of detailing a car.

Myth #7: There is a direct correlation between nighttime visibility and the occurrence of accidents.



Both the National Transportation Safety Board (NTSB) and Department of Transportation (DOT) cite numerous accidents each year that were primarily caused by the driver's inability to see more clearly due to insufficient or faded headlights. This condition can easily be repaired by a certified detailing technician by performing a Headlight Restoration Service.



Myth #8: Repairing a windshield chip can save me from buying a new windshield.



Most chips can be repaired to prevent the chip from spreading into a large crack. Also, chip repair is usually covered by your insurance company at no cost to you (no deductible), but windshield replacement is ALWAYS subject to your deductible.

If you've heard about something that you should or shouldn't do to care for your vehicles, and aren't sure about it, give us a call and we'll help you figure out if it's plausible or busted!

Someone You Should Know
D&M Automotive Service

D&M Automotive Service, Inc. is a Beaverton business with over 30 years experience in servicing Volkswagen and Audi automobiles, and a 20 year history in the same location. Offering full service & repair for ALL model Volkswagens & Audis, our staff is well trained on both Air and Water



Cooled Volkswagen and Audi models. D&M can quickly and accurately diagnose and repair your car having it back in your hands before you know it. Straight talk, honesty, and affordable pricing is what you can expect from D&M. They are committed to bringing you the best product for your dollar and use only the highest quality replacements available. If D&M can't warranty it, they won't install it.

D&M Automotive Services Inc. was started in 1988 by Dave Greer and Melvin Ellis* (D&M). Since then D&M has been in the same location serving its customers with the same high quality standards that they did the day it opened. D&M's Techs are highly skilled on both early Air-Cooled models as well as late model Volkswagen and Audi cars.


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Fun Events

Portland Marathon (stand on the sidelines sipping coffee while cheering these guys/gals on!)
<http://www.portlandmarathon.org/>


Portland Walking Tours
<http://www.portlandwalkingtours.com/>

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 Check out our reviews on Yelp.com!
www.yelp.com/biz/fresh-start-detail-co-beaverton



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